EU ADVOCACY FOR A LOW-CARBON CIRCULAR ECONOMY
Ecopreneur.eu, the European Sustainable Business Federation, and its Dutch member MVO Nederland are advocating strong policy measures to accelerate and mainstream the circular economy in Europe. Representing about 3000 sustainable SMEs throughout Europe, our circular economy work is furthermore supported by pioneer companies Tarkett EMEA (France), Interface (Netherlands), Werner & Mertz, REMONDIS and HUMANA Kleidersammlung (Germany).

As a member of the Coordination Group of the European Circular Economy Stakeholder Platform we have growing visibility in Brussels. Many of our policy recommendations were already adopted. Now it comes to Green Recovery. More information about our work can be found here. Green companies can join our advocacy group for an annual fee of € 500 (SMEs), € 2.000 (mid-sized) or € 5.000 (>500 employees).

Sustainable pioneers in Europe are welcome to join us!

[1]https://ecopreneur.eu/advocacy/
“As funding partner of this initiative, we find it important that Ecopreneur.eu and MVO Nederland advocate policy measures at the EU level that are both forward looking and realistic. Forward looking, because aiming for cross sectoral systems change. Realistic, because based on the experience of green SMEs as well as pioneering large companies.”

Myriam Tryjefaczka, Sustainability and public affairs Director EMEA at Tarkett, France

“Ecopreneur.eu is important for our company to help us at the EU level to create new markets for the secondary plastics we use for our packaging. This requires ambitious implementation of the Plastics Strategy as well as other policies, especially to improve the quality of recycled materials and incentivise the reuse and recycling of post-consumer plastics, especially from mixed collection.”

Timothy Glaz, Head of Corporate Affairs, Werner & Mertz, Germany
Ecopreneur.eu

European Sustainable Business Federation
Ecopreneur.eu (aisbl) sets a course toward sustainable economic policies at the European level. Our overall mission is to work towards a sustainable economy. The organisation now holds seven member associations in Germany, Austria, France, the Netherlands, Sweden, Belgium and Estonia. Through Ecopreneur.eu, these associations strengthen the voice of sustainable business in Brussels. Ecopreneur.eu represents over 3000 companies, mostly SMEs.

MVO Nederland

MVO Nederland is the Dutch movement of entrepreneurs in the new economy. About 2000 companies are affiliated with our network. We are a member of Ecopreneur.eu and form the Dutch Chapter of the World Business Council for Sustainable Development (WBCSD). See www.mvonenederland.nl

Contact information

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