

## Ecopreneur.eu welcomes B Lab Europe as a new member

Brussels, 16 September 2024 — Ecopreneur.eu welcomes B Lab Europe as a new member of the European Sustainable Business Federation. Founded in 2013, B Lab Europe is part of an international network that transforms the global economy through standards, policies, tools, and programmes for businesses and certifies companies — known as B Corps — that meet high standards of social and environmental performance, accountability, and transparency. B Lab Europe has a community of over 1,900 B Corps in 32 countries across Europe.<sup>1</sup>

B Lab Europe is our Federation's seventh member along with BNW Germany, Grüne Wirtschaft Austria, MVO Nederland, Coalition Ecopreneur-Kaya (Belgium), Entrepreneurs Vert (France) and CirEko (Sweden). On behalf of its 5000 associated companies committed to sustainability - most of them SMEs, Ecopreneur.eu advocates a new economic framework in which sustainability is promoted, the environment respected, and ecological principles are followed.

Arthur ten Wolde, Executive Director of Ecopreneur.eu: "As part of the B Lab international network, B Lab Europe shares our vision of an inclusive, equitable, and regenerative economic system for all people and the planet. By joining us in driving policy changes and amplifying credible stories of business as a force for good, B Lab Europe will reinforce the impact of our work and membership at both the EU and national level."

Juliette Caulkins, Managing Director of B Lab Europe: "Certified B Corporations are part of a global movement for an inclusive, equitable, and regenerative economy. Working closely with Ecopreneur.eu will help us to connect our community with other progressive businesses. Together, we can more fiercely call for enabling policies supporting companies that lead the way in changing not only their sectors but ultimately the entire economic system."

### About B Lab Europe

B Lab Europe oversees the growth of the B Corp movement in Benelux, France, Switzerland, Spain, Germany, Benelux, Ireland, Italy, the Nordics, Poland, Portugal, and other countries across the continent. It mobilises a community of over 1,900 B Corps towards collective action to address society's most critical challenges.

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<sup>1</sup> Excluding the UK

A leader in economic systems change, the global B Lab network creates standards, policies, tools, and programs for business, and we certify companies — known as B Corps — who are leading the way. To date, over 9,000 B Corps across 95 countries and 161 industries employ over 800,000 workers, and more than 280,000 companies manage their impact with the B Impact Assessment and the SDG Action Manager. B Lab has created and led efforts to pass over 50 corporate statutes globally that enable stakeholder governance: [www.bcorporation.net](http://www.bcorporation.net)

## About Ecopreneur.eu

Ecopreneur.eu is the European Sustainable Business Federation representing about 4700 sustainable companies – most of them SMEs from various industries, through seven national member associations.

A member of the Coordination Group of the European Circular Economy Stakeholder Platform, Ecopreneur.eu is the only cross-sectoral EU business organisation committed to ambitious measures, rules and regulations for a low-carbon circular economy. We advocate a new economic framework in which sustainability is promoted, the environment respected, and ecological principles are followed.

Ecopreneur.eu and our members bring concrete experience from pioneering companies into the political debate, show best practice examples and represent the needs of green SMEs in a credible way.

## Media Contact

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